# 2025 Group Newsletter

## This Months Grimsby Town Centre News.

Hello ,

Welcome to this month's 2025 Group newsletter.

This newsletter informs you of all town centre regeneration updates, events and good news stories.

So, take a moment, grab a coffee, and give our August newsletter a read.

Jose Stewart
Town Centre Ambassador

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## Creating the Right Environment in Our Town Centre

A thriving town centre is more than just a collection of shops and businesses; it’s the heart of our community, a place where people come together, and a reflection of our town’s character.

To ensure that our town centre is a welcoming, vibrant, and successful space, it’s essential to create the right environment.

I truly believe that in these challenging times, the best way to take care of each other and our town is to come together.

**In my opinion we are stronger together.**

However, I often see people online, particularly on Facebook, describing others in the town centre with derogatory terms and referring to children as "feral."

We must understand that not everyone has experienced the same life circumstances.

I was taught right from wrong and to respect my elders and people in authority. I was raised with strong values to follow in order to make the world a better place.

Even when life was tough for me, I was fortunate enough to have the resilience to pick myself up and keep going.

Not everyone has been as lucky as you and me.

We share our town with adults and children who are less fortunate. We need to support and be kind to these people.

We need to understand their circumstances and do what we can to show them the right way by never giving up and by practicing our values and principles.

By taking responsibility for our actions and encouraging others to do the same, we can create a town centre that reflects our collective pride and care.

Here's how we can achieve this together:

**Cleanliness and Maintenance**: Dispose of litter properly and encourage others to do the same. A clean town centre is more inviting and enjoyable for everyone.

**Green Spaces and Aesthetics**: Participate in our initiatives to add plants and flowers to Victoria Street. Respect and care for the plants in our public spaces.

**Safety and Accessibility**: Be mindful of your surroundings and report any issues to keep our town centre safe and accessible for all.

**Community Engagement**: Participate in community events and activities. Your involvement helps foster a sense of belonging and pride in our town centre.

**Support for Local Businesses**: Shop locally and support our businesses. A thriving local economy benefits the entire community.

Together we can do great things, together we can **"Be Part Of The Positive"**

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## Other News

### Victoria Street is Getting Some Love

Victoria Street, our pedestrianised high street, will soon be filled with plants in the crow's nest on the ship mast street lights, and planters will be added to the other street lights.

Thanks to various funding sources, we're set to see significant improvements over the next 12 months.

New street furniture will be added, and we are encouraging local businesses to get involved in this project.

Additionally, new festoon lighting is being considered for Victoria Street, which will brighten up the high street significantly.

The North East Lincolnshire Street Cleaning teams are out every morning at 6am doing a great job.

We do have problem with bird mess at the moment and the 2025 Group and Paul Caswell the Town Centre Manager are looking at possible solutions for this particular issue.

### Success Stories and Ongoing Projects

The Riverhead Square is nearly completed. I watched the North East Lincolnshire Council team planting some lovely flowers and green plants yesterday; the walled borders look great.

The exterior of the old House of Fraser building is also being transformed. Some windows now display images of local Grimbarians. The remaining broken windows will soon be replaced, and more images will be added, further enhancing the area's appeal.

Clarks is back in Freshney Place, and we are thrilled to see it return. Perfect timing for parents looking for school shoes for their little ones.

## Addressing Safety and Inclusivity

To create a safe and welcoming night-time environment, Grimsby is addressing issues like anti-social behaviour, homelessness, and excessive drinking.

Enhanced CCTV and a dedicated control centre ensure that activities are monitored, and quick responses can be made to any incidents.

Safer Street Ambassadors patrol the streets from Wednesday to Saturday evenings, offering assistance and ensuring safety for all community members.

The introduction of a tannoy system to encourage people on bikes not to ride through the town centre is now up and running.

Yesterday, I saw five people dismount and walk through Victoria Street rather than ride.

Although some still rode through despite enforcement officers being present, it's progress. Steps are being taken, and things are looking hopeful.

## Town Centre Community Gems

We've got a hidden gem right in our town centre! I recently visited John Mackenzie at the Grimsby Bowling & West End Club to explore how the 2025 Group can support this fantastic community facility.

Established in 1887, the bowling club has been a cornerstone of our town centre, serving the local community for generations.

I was truly impressed by the beauty of this place, which also features two full-sized snooker tables in a charming, wood-clad room.

## The Future of Grimsby's Town Centre

Grimsby's town centre is on the brink of an exciting transformation.

By embracing a community-led approach, we can ensure that this transformation is inclusive, sustainable, and beneficial for all.

The growing momentum behind rejuvenating our town centre underlines the commitment to a brighter, more vibrant future for our town centre, Victoria Street, and beyond.

**Thank you for joining us on this journey.**

**Join the Conversation**: Please feel free to send me an email to discuss your ideas. Just click on the link below and share your thoughts.

Share Your Thoughts

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## Town Centre August Events

**What's Happening in the Town Centre:**

Our Activities Co-ordinator Steve Rusling has created a dedicated page on our website for all town centre events.

Visit the page here to find out what is GOING ON!

📸 From the Culture House

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DISCOVER NORTH EAST LINCOLNSHIRE

For all other events in North East Lincolnshire subscribe to the Discover North East Lincolnshire monthly newsletter.

Sign up below so you don't miss out on future events in North East Lincolnshire..

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## Town Centre Regeneration Projects

Many of the exciting regeneration projects are now underway.

We update the 2025 Group regeneration page monthly so please visit our website by clicking on the button below for the latest news.

**Several exciting projects are set to materialise between now and into 2026.**

- Changing Freshney Place into a mixed retail and leisure space with parkway cinemas to provide a 5-screen cinema, additional leisure activities, retail space, a new market hall, and food/beverage options.
- Creation of a new, green, public space at Riverhead Square, which has already been started and soon to be finished.
- Improving cycle/pedestrian routes in the town centre.
- A new housing complex, providing high quality, energy efficient, town centre housing.
- NHS Diagnostic Centre.
- Horizon Youth Zone
- Grimsby Projekt Renewable (a learning/leisure container installation)
- St James House which will become a business hub, and is being brought to you by the E-Factor Group
- An Organisation called "Care" will be taking over the Royal Bank of Scotland building this building will become the Care Community Hub.
- Lots more town centre family friendly events.
- Victoria Street is getting a well deserved makeover.
- Our Big Picture on Bethlehem Street has a big renovation project impending.

To keep up to date on the projects, visit our website by clicking on the button below.

Visit Regeneration Projects

## Future Grimsby Footsteps Tours

Future Grimsby Footsteps Tours:

Join us on a visionary tour of Grimsby's town centre, where we will showcase the future sites and plans for the regeneration projects that will transform our town centre.

This walking tour will highlight upcoming developments like the mixed retail and leisure conversion at Freshney Place, the green space seating area of Riverhead Square, and the introduction of innovative spaces such as the NHS Diagnostic Centre and Horizon Youth Zone.

Although visible changes are just beginning, with only the youth zone and diagnostic centre currently underway, this tour will provide a glimpse into the future, explaining how each project will contribute to turning our town centre into a thriving community hub.

It's not just about retail anymore; it's about creating a town centre where the community can come together.

Join us to see where and how these changes will unfold, making Grimsby a better place to live, work, and play.

We will meet at St James Hotel for a coffee and then start the tour in St James Square and finish the tour at Projekt Renewable at the Fishing Heritage Centre.

Click on the link below to book your Future Grimsby Footsteps Tour.

Book A Tour

## Read Our Blog

Check out our blog which discusses: Chicken and Egg, the footfall dilemma.

Click on the button below to read.

Read Our Blog

## Join The 2025 Group

The 2025 Group is a project set up by Grimsby Retailers in Partnership CIC.

The "2025 Group" is funded by the UK Shared Prosperity Fund. (*UKSPF*) and is a central pillar of the UK government's ambitious Levelling Up agenda.

The group embodies the ambitious vision laid out by North East Lincolnshire Council for our town's forthcoming regeneration transformation.

With the anticipated completion of most of the regeneration projects during 2026, this group is dedicated to being an active pillar of support and advocacy for the town centre's transformation.

We aim to champion and elevate every phase of the town's development journey.

We are looking for people from the town centre business community to become 2025 Group Town Centre Champions.

If you are interested in joining the 2025 Group and being "part of the positive" initiative just complete this form and I will be in touch to arrange a chat over a coffee.

## Become a GRIP Member

Grimsby Retailers In Partnership (GRIP) is the town centre's Business Crime Reduction Partnership. Working closely with the business community, Humberside Police and North East Lincolnshire Council the organisation deals with issues of crime and disorder within the main shopping area of the town centre.

GRIP's aim is to maintain a safe, economically vibrant town centre, creating a pleasant place to live, work and socialise. They work with businesses helping them to prevent crime, as well as implementing many crime reduction techniques.

As a GRIP member, you'll have access to shared security comms, a two way radio system, networking opportunities, and play a significant role in shaping the town's regeneration.

Furthermore, you'll be joining a committed group of businesses and community groups who share your passion for Grimsby.

If you are interested in joining GRIP CIC please get in touch and we will come meet with you to discuss how you can join. Get in touch here

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## Funding and Training Opportunities For Town Centre Businesses and Community Organisations.

### Business Boost

Business Boost is a fully funded business support programme designed to help those in Retail, Hospitality and Leisure achieve their business ambitions.

Your Business Boost is

### Activation and Community Engagement Fund

Did you know there is a grant scheme available in the town centre. This grant serves as an exciting opportunity to bring unused properties back to life and

### E-Factor Support

Advice and support available. Through years of experience, E-Factor know that every business is different, but they also know how useful it is to have an objective, confidential and experienced Advisor open to anyone who owns, or works for, a business in the Retail, Hospitality and Leisure sectors in North East Lincolnshire.

You'll need to have less than 5 full-time permanent employees – but you might have a workforce bigger that is made up of casual staff; or you might be a sole trader.

The Business Boost team have recently added some masterclasses. You can book here

To find out more please contact guy@cdiallience.co.uk

"activate" the heart of our community.

Options range from temporary art installations to create buzz and beautify spaces, to capital grants for renovations that can transform dormant buildings into spaces for alternative uses.

There's also support for community-led schemes that resonate with our local values.

If you're interested in applying, there's more information on the InvestNEL website or sent an email for more information.

listen to what your business needs and then actually help you do something about it.

If you are needing any support with your business then visit the E-Factor website

## Are You Following Our Social Media Pages?

Click on the icons to follow our social media pages, we post daily content on our social media pages, keeping you updated on all the latest town centre news.

Not on social media? No worries just visit our website for all the latest news.

Please feel free to share our newsletter with your work colleagues.

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