2025 Group Newsletter

This Months Town Centre News.

Hello ,

My name is Jose Stewart and I am the 2025 Group Town Centre Ambassador for the Grimsby Town Centre.

This newsletter informs you of all town centre regeneration updates, events and good news stories.

So, take a moment, grab a coffee, and give our May newsletter a read.

Jose Stewart
Town Centre Ambassador

Beyond Retail: The Evolution of Town Centres in the UK

The Evolution of High Streets: As town centres across the UK witness the closure of landmark stores like House of Fraser and Debenhams, it's clear that the role of our high streets is evolving.

This transition prompts us to reimagine these spaces not just as shopping destinations but as vibrant community hubs focusing on cohesion, livability, and sustainability.

Such transformations are vital for attracting visitors and fostering community spirit.

Community Engagement in Action: Taking inspiration, some retailers are already pioneering community engagement initiatives.

For instance, Eden Mobility in our town centre hosts popular weekly coffee mornings, transforming their space into a social venue where residents can connect and support each other.

This type of innovation not only enhances the shopping experience but also strengthens community bonds, making our town centres more dynamic and inviting.

The Shift Towards Multifunctional Spaces: This shift towards multifunctional urban spaces is essential for maintaining relevance and prosperity in our changing economic landscape, proving that the future of high streets lies in their ability to adapt and serve the broader needs of their communities.

Building on this, the 2025 Group in Grimsby is leading efforts to diversify the uses of our town centre, championing exciting developments to boost footfall and revitalise the area.

Key projects include the introduction of an NHS diagnostic centre in Freshney Place, a modern market hall, a family-friendly leisure area, and a cinema.

Moreover, we're thrilled to see new entrepreneurial spaces like the renovated St James House, brought to you by The Business Hive - E-Factor's Club, and we're supporting residential developments to bring more people to live in the town centre and on High Street.

These initiatives are anticipated to breathe new life into our retail sectors, drawing more visitors to our town for more than just shopping.

Exciting Times Ahead: There are indeed exciting times ahead for our town centre, promising a vibrant, multi-use space that enhances community life and continues to draw interest far and wide.

As we continue to redefine the role of town centres, it's crucial for local businesses in the town centre to not only focus on sales but also on creating unique experiences that draw people in.

Encouraging Local Business Innovation: What innovative and engaging activities could local shops offer to make your visits more memorable?

Perhaps interactive product demonstrations, in-store classes on topics like crafts or cooking, maybe fashion shows collobarating with other brands?

How about stores hosting local artist exhibitions or live music evenings?

Community-Focused Retail Experience: We would love to hear your creative ideas on how retailers can turn shopping into an engaging, community-focused experience.

Join the Conversation: Please feel free to send me an email to discuss your ideas. Just click on the link below and share your thoughts.

Share Your Thoughts

Town Centre May Events

Calling All Superheroes: A Weekend of Adventure and Creativity!

Gear up for an action-packed couple of days filled with excitement, creativity, and a mission fit for superheroes!

Join the team at:

Sing Your Heart Out!

You are invited to an evening of uplifting live performance and invited to come along and Sing Your Heart Out – or to just enjoy others singing out theirs – at this event showcasing fantastic local talent while offering you the chance to let it flow.

Venue: Freshney Place
Date: Friday, May 31st, Saturday, June 1st
Time:11am-3pm

Come and visit Freshney Place Shopping Centre for an unforgettable experience that will ignite imaginations and inspire young heroes to save the day.

Don't miss this opportunity to be part of an extraordinary time with heroism, creativity, and fun!

STAR WARS FUN!

Meet the Star Wars Storm Troopers in Freshney Place on Saturday the 4th of May.

A Day of FREE Outdoor Performances and Workshops

A day of FREE outdoor performances and workshops as well as creative activities within Projekt Renewable

Join the Our Future Starts Here team at:

Venue: Alexandra Dock and Duke of York Gardens
Date: Saturday 25th May
Time: 10am - 4pm

Lots of great events going in our town centre, come to the town centre and enjoy a great day out.

For more information click here

This would be a great team building event.

The amazing and award-winning All for One choir will headline the event with a range of upbeat popular songs that you can sing along to without fear of judgement, there will be performances from other talented singers.

Venue: Grimsby Minster
Date: Friday 24th May
Time: 7pm

This is a free event that needs to be booked but with donations accepted on the door (card and cash).

The event is brought to you by "Our Future Starts Here"

Book here

Meet Us At Alberts

Venue: Grimsby Minster
Date: Wednesday 8th May to Saturday 11th May
Time: Open from 10 AM to 3 PM

Meet Us At Alberts is a research project exploring the rich history of Grimsby's printing industry,

Contributions from people who worked in print; and collaboration with local talented designers, who have been inspired by our printmaking heritage.

The team are excited to share their findings at Grimsby Minster and gather more information and support for our ultimate ambition – to get Grimsby printing again!

Inspired by our heritage to offer an insight into how our community could develop a vision of the future of the high street.

Living heritage space with community contemporary workshops with traditional skills, shared with local creatives and SMEs.

Grimsby Town Centre Regeneration Event

Join us at **Grimsby Town Hall** for our next event focused on the regeneration of Grimsby Town Centre.

Date: Wednesday 5th June 2024
Time: 17:30 - 20:00

We are pleased to be holding our event during Humber Biz Week 2024.
This in-person gathering will showcase the future plans for our community, including new developments, local businesses, and community initiatives.

If you came to the last event we will be **building on the initiatives** discussed at our last meeting, especially those aimed at enhancing the Victoria Street area.

At our previous session, we explored ways to improve the town centre's aesthetics, safety, and event offerings. We received feedback from our **97 participants** who attended the last event.

This upcoming event will update you on what actions have been implemented and what is planned for the coming year.

If you're new to the **2025 Group,** this event offers a superb chance to make your voice heard, learn about ongoing efforts, and actively participate in Grimsby's revitalisation.

Expect engaging presentations, announcements of upcoming speakers, and numerous networking opportunities.

Don't miss out on this opportunity to be a part of the positive changes happening in Grimsby.

Food and Drinks will be included. *Please inform us of any food preferences and allergies.

Book Here

DISCOVER NORTH EAST LINCOLNSHIRE

For all other events in North East Lincolnshire subscribe to the Discover NEL monthly newsletter.

Sign up below so you don't miss out on the future events.

To check out what's going on this Easter weekend read more here

Subscribe To Discover NEL Newsletter

Exciting Changes Coming To The Town

In the upcoming years, Grimsby's town centre will undergo a transformative makeover.

Some of the regenerations projects news have been updated so please visit our website by clicking on the button below.

Several exciting projects are set to materialise between now and into 2026.

- Changing Freshney Place into a mixed retail and leisure space with parkway cinemas to provide a 5-screen cinema, additional leisure activities, retail space, a new market hall, and food/beverage options.
- Creation of a new, green, public space at Riverhead Square, which has already been started and soon to be finished.
- Improving cycle/pedestrian routes in the town centre.
- A new housing complex, providing high quality, energy efficient, town centre housing.
- NHS Diagnostic Centre.
- Horizon Youth Zone - **New updates on the 2025 Group Website.**
- Grimsby Projekt Renewable (a learning/leisure container installation) - **New updates on the 2025 Group Website.**

- St James House which will become a business hub, and is being brought to you by the E-Factor Group - **New updates on the 2025 Group Website.**
- An Organisation called "Care" will be taking over the Royal Bank of Scotland building this building will become the Care Community Hub.
- Lots more town centre family friendly events.
- Many of the shop fronts on Victoria Street have or are going to receive a makeover.

To keep up to date on the projects, visit our website by clicking on the button below.

Visit Regeneration Projects

Future Grimsby Footsteps Tours

Future Grimsby Footsteps Tours:

Join us on a visionary tour of Grimsby's town centre, where we will showcase the future sites and plans for the regeneration projects that will transform our town centre.

This walking tour will highlight upcoming developments like the mixed retail and leisure conversion at Freshney Place, the green space seating area of Riverhead Square, and the introduction of innovative spaces such as the NHS Diagnostic Centre and Horizon Youth Zone.

Although visible changes are just beginning, with only the youth zone and diagnostic centre currently underway, this tour will provide a glimpse into the future, explaining how each project will contribute to turning our town centre into a thriving community hub.

It's not just about retail anymore; it's about creating a enjoyable environment where the community can come together.

Join us to see where and how these changes will unfold, making Grimsby a better place to live, work, and play.

We will start at St James Square and finish the tour at Projekt Renewable at the Fishing Heritage Centre, where we will enjoy a cup of coffee.

Click on the link below to book your Future Grimsby Footsteps Tour.

Book A Tour

Read Our Blog

Check out our May blog to delve into Grimsby Town's recent Action Day and ongoing street cleaning initiatives.

This month, we highlight how these vital activities, championed by the 2025 Group, are integral to our town centre's revitalisation—setting the foundation for a safer, cleaner, more engaging community space.

Click on the button below to read.

Read Our Blog

Join The 2025 Group

The 2025 Group is a project set up by Grimsby Retailers in Partnership CIC.

The "2025 Group" is funded by the UK Shared Prosperity Fund. (*UKSPF*) and is a central pillar of the UK government's ambitious Levelling Up agenda.

The group embodies the ambitious vision laid out by North East Lincolnshire Council for our town's forthcoming regeneration transformation.

With the anticipated completion of most of the regeneration projects during 2026, this group is dedicated to being an active pillar of support and advocacy for the town centre's transformation.

We aim to champion and elevate every phase of the town's development journey.

We are looking for people from the town centre business community to become 2025 Group Town Centre Champions.

If you are interested in joining the 2025 Group and being "part of the positive" initiative just complete this form and I will be in touch to arrange a chat over a coffee.

Become a GRIP Member

Grimsby Retailers In Partnership (GRIP) is the town centre's Business Crime Reduction Partnership. Working closely with the business community, Humberside Police and North East Lincolnshire Council the organisation deals with issues of crime and disorder within the main shopping area of the town centre.

GRIP's aim is to maintain a safe, economically vibrant town centre, creating a pleasant place to live, work and socialise. They work with businesses helping them to prevent crime, as well as implementing many crime reduction techniques.

As a GRIP member, you'll have access to shared security comms, a two way radio system, networking opportunities, and play a significant role in shaping the town's regeneration.

Furthermore, you'll be joining a committed group of businesses and community groups who share your passion for Grimsby.

If you are interested in joining GRIP CIC please get in touch and we will come meet with you to discuss how you can join. Get in touch here

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Funding and Training Opportunities For Town Centre Businesses and Community Organisations.

Business Boost

A new support programme is available. Business Boost is a

Activation and Community Engagement Fund

E-Factor Support

Advice and support available. Through years of experience, fully funded business support programme designed to help those in Retail, Hospitality and Leisure achieve their business ambitions.

Your Business Boost is open to anyone who owns, or works for, a business in the Retail, Hospitality and Leisure sectors in North East Lincolnshire.

You'll need to have less than 5 full-time permanent employees – but you might have a workforce bigger that is made up of casual staff; or you might be a sole trader.

To find out more please contact guy@cdiallianc e.co.uk

Did you know there is a grant scheme available in the town centre. This grant serves as an exciting opportunity to bring unused properties back to life and "activate" the heart of our community.

Options range from temporary art installations to create buzz and beautify spaces, to capital grants for renovations that can transform dormant buildings into spaces for alternative uses.

There's also support for community-led schemes that resonate with our local values.

If you're interested in applying, there's more information on the InvestNEL website or sent an email for more information.

E-Factor know that every business is different, but they also know how useful it is to have an objective, confidential and experienced Advisor listen to what your business needs and then actually help you do something about it.

If you are needing any support with your business then visit the E-Factor website

Are You Following Our Social Media Pages?

Click on the icons to follow our social media pages, we post daily content on our social media pages, keeping you updated on all the latest town centre news.

Not on social media? No worries just visit our website for all the latest news.

Please feel free to share our newsletter with your work colleagues.

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