

# This Months Grimsby Town Centre News.

#### Hello,

Welcome to this month's 2025 Group newsletter.

# This newsletter informs you of all town centre regeneration updates, events and good news stories.

#### So, take a moment, grab a coffee, and give our July newsletter a read.

Jose Stewart Town Centre Ambassador



# Why Grimsby Needs a Community-Led Town Centre

#### Why Grimsby Needs a Community-Led Town Centre

As we look to the future of Grimsby, it's clear that our town centre needs support from the very people who call this place home.

The 2025 Group is committed to fostering a community-led town centre that not only enhances the area's aesthetic appeal but also strengthens the social and economic fabric of our community.

## What is a Community-Led Town Centre?

A community-led town centre is a space where the needs and aspirations of local businesses and residents guide its development and activities.

Instead of being merely a shopping destination, especially in an era where online shopping is prevalent, it becomes a vibrant place offering diverse experiences and services.

Grimsby's town centre needs to become a community-led place to visit.

#### This involves:

- 1. Community Engagement: Involving businesses and residents in planning and decision-making ensures the town centre reflects their needs and desires.
- 2. Diverse Offerings: Providing a mix of services and activities beyond retail, such as cultural events, recreational facilities, dining options, and social spaces.
- 3. Inclusive Environment: Creating an accessible and welcoming space for people of all ages, backgrounds, and interests.
- 4. Local Support: Encouraging local businesses and entrepreneurs, strengthening the local economy, and creating a unique identity for the town centre.
- 5. Social Spaces: Developing areas where people can gather, relax, and engage in community activities, fostering a sense of belonging and connection.

This approach ensures that the town centre remains relevant, inclusive, and engaging for everyone.

## Victoria Street is Getting Some Love.

Victoria Street, our pedestrianised high street, is in need of some love and attention.

Thanks to various funding sources, we're set to see significant improvements over the next 12 months.

The first boost came from the High Street Accelerator pilot scheme, which allocated £237,000 to improve the town's centres future.

Part of this funding will be used to enhance Victoria Street making it brighter, cleaner, safer and more welcoming.

The second significant funding source is the central government's Green Spaces Funding, which has allocated £500,000 to revive Victoria Street and entice residents back to the town centre.

This will include adding flowers and plants around street furniture to create a more inviting environment.

# **Success Stories and Ongoing Projects**

Recent renovations of two empty buildings—Magazine World and Nidds Jewellers on Victoria Street highlight the positive changes already underway. These shops now look fantastic and are a welcome addition to the high street.

Moreover, the exterior of the old House of Fraser building is also being transformed. Some windows now display images of local Grimbarians, the remaining broken windows will soon be replaced, and more images will be added, further enhancing the area's appeal.

# Addressing Safety and Inclusivity

To create a safe and welcoming night-time environment, Grimsby is addressing issues like anti-social behaviour, homelessness, and excessive drinking. Enhanced CCTV and a dedicated control centre ensure that activities are monitored, and quick responses can be made to any incidents.

Safer Street Ambassadors patrol the streets from Wednesday to Saturday evenings, offering assistance and ensuring safety for all community members.

# The Future of Grimsby's Town Centre

Grimsby's town centre is on the brink of an exciting transformation.

By embracing a community-led approach, we can ensure that this transformation is inclusive, sustainable, and beneficial for all. The growing momentum behind rejuvenating our town centre underlines the commitment to a brighter, more vibrant future for Victoria Street and beyond.

Thank you for joining us in this journey.

Together, we can create a town centre that is not only a place to shop but a vibrant, engaging, and inclusive place that reflects the spirit and aspirations of the North East Lincolnshire community.

What do you think?

Join the Conversation: Please feel free to send me an email to discuss your ideas. Just click on the link below and share your thoughts.

## Share Your Thoughts

## **Town Centre July Events**



#### What's Happening in the Town Centre:

Our Activities Co-ordinator Steve Rusling has created a dedicated page on our website for all town centre events.

Visit the page <u>here</u> to find out what is GOING ON!

From the Culture House



For all other events in North East Lincolnshire subscribe to the Discover North East Lincolnshire monthly newsletter.

Sign up below so you don't miss out on future events in North East Lincolnshire..

Subscribe To Newsletter

# **Town Centre Regeneration Projects**

Many of the exciting regeneration projects are now underway.

We update the 2025 Group regeneration page monthly so please visit our website by clicking on the button below for the latest news.

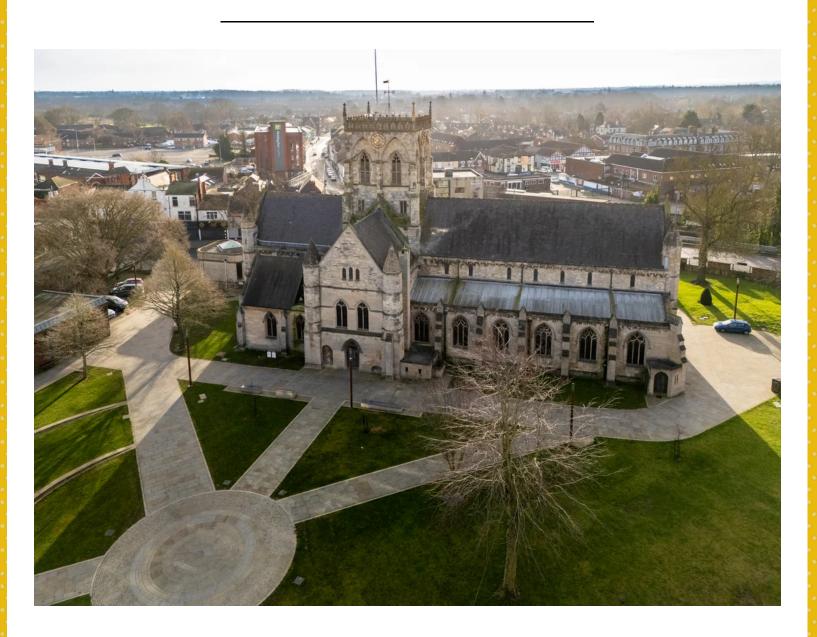
Several exciting projects are set to materialise between now and into 2026.

- Changing Freshney Place into a mixed retail and leisure space with parkway cinemas to provide a 5-screen cinema, additional leisure activities, retail space, a new market hall, and food/beverage options.
- Creation of a new, green, public space at Riverhead Square, which has already been started and soon to be finished.
- Improving cycle/pedestrian routes in the town centre.
- A new housing complex, providing high quality, energy efficient, town centre housing.
- NHS Diagnostic Centre.
- Horizon Youth Zone
- Grimsby Projekt Renewable (a learning/leisure container installation)
- St James House which will become a business hub, and is being brought to you by the E-Factor Group
- An Organisation called "Care" will be taking over the Royal Bank of Scotland building this building will become the Care Community Hub.
- Lots more town centre family friendly events.
- Victoria Street is getting a well deserved makeover.

To keep up to date on the projects, visit our website by clicking on the button below.

• Our Big Picture on Bethlehem Street has a big renovation project impending.

Visit Regeneration Projects



**Future Grimsby Footsteps Tours** 

#### Future Grimsby Footsteps Tours:

Join us on a visionary tour of Grimsby's town centre, where we will showcase the future sites and plans for the regeneration projects that will transform our town centre.

This walking tour will highlight upcoming developments like the mixed retail and leisure conversion at Freshney Place, the green space seating area of Riverhead Square, and the introduction of innovative spaces such as the NHS Diagnostic Centre and Horizon Youth Zone.

Although visible changes are just beginning, with only the youth zone and diagnostic centre currently underway, this tour will provide a glimpse into the future, explaining how each project will contribute to turning our town centre into a thriving community hub.

It's not just about retail anymore; it's about creating a town centre where the community can come together.

Join us to see where and how these changes will unfold, making Grimsby a better place to live, work, and play.

We will start at St James Square and finish the tour at Projekt Renewable at the Fishing Heritage Centre, where we will enjoy a cup of coffee.

Click on the link below to book your Future Grimsby Footsteps Tour.



# **Read Our Blog**

Check out our latest blog which discusses **revitalising Grimsby's night-time** economy.

This month, we highlight the reason we need to revitalise our night time economy in Grimsby.

Read Our Blog

Click on the button below to read.



**Join The 2025 Group** The 2025 Group is a project set up by Grimsby Retailers in Partnership CIC.

The "2025 Group" is funded by the UK Shared Prosperity Fund. (*UKSPF*) and



**Become a GRIP Member** Grimsby Retailers In Partnership (GRIP) is the town centre's Business Crime Reduction Partnership. Working closely with the business community, Humberside Police and North East

is a central pillar of the UK government's ambitious Levelling Up agenda.

The group embodies the ambitious vision laid out by North East Lincolnshire Council for our town's forthcoming regeneration transformation.

With the anticipated completion of most of the regeneration projects during 2026, this group is dedicated to being an active pillar of support and advocacy for the town centre's transformation.

We aim to champion and elevate every phase of the town's development journey.

We are looking for people from the town centre business community to become 2025 Group Town Centre Champions.

If you are interested in joining the 2025 Group and being "part of the positive" initiative just complete this <u>form</u> and I will be in touch to arrange a chat over a coffee. Lincolnshire Council the organisation deals with issues of crime and disorder within the main shopping area of the town centre.

GRIP's aim is to maintain a safe, economically vibrant town centre, creating a pleasant place to live, work and socialise. They work with businesses helping them to prevent crime, as well as implementing many crime reduction techniques.

As a GRIP member, you'll have access to shared security comms, a two way radio system, networking opportunities, and play a significant role in shaping the town's regeneration.

Furthermore, you'll be joining a committed group of businesses and community groups who share your passion for Grimsby.

If you are interested in joining GRIP CIC please get in touch and we will come meet with you to discuss how you can join. Get in touch <u>here</u>

Funding and Training Opportunities For Town Centre Businesses and Community Organisations.

# Business

Boost A new support programme is available. Business Boost is a fully funded business support programme designed to help those in Retail, Hospitality and Leisure achieve their business ambitions.

Your Business Boost is open to anyone who owns, or works for, a business in the Retail, Hospitality and Leisure sectors in North East Lincolnshire.

You'll need to have less than 5 full-time permanent employees – but you might have a workforce bigger that is made up of casual staff; or you might be a sole trader.

To find out more please contact <u>guy@cdiallianc</u> <u>e.co.uk</u>

# Activation and Community Engagement Fund

Did you know there is a grant scheme available in the town centre. This grant serves as an exciting opportunity to bring unused properties back to life and "activate" the heart of our community.

Options range from temporary art installations to create buzz and beautify spaces, to capital grants for renovations that can transform

dormant buildings into spaces for alternative uses.

There's also support for community-led schemes that resonate with our local values.

If you're interested in applying, there's more information on the InvestNEL <u>website</u> or sent an <u>email</u> for more information.

# Are You Following Our Social Media Pages?

Click on the icons to follow our social media pages, we post daily content on our social media pages, keeping you updated on all the latest town centre news.

Not on social media? No worries just visit our website for all the latest news.



Please feel free to share our newsletter with your work colleagues. Did someone forward this email? --- Become a subscriber

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Funded by UK Government



Support Advice and support available. Through years of experience, E-Factor know that every business is

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different, but they also know how useful it is to have an objective, confidential and experienced Advisor listen to what your business needs and then actually help you do something about it.

If you are needing any support with your business then visit the E-Factor <u>website</u>

GRIP CIC/2025 Group, Centre Management Suite, Freshney Place Shopping Centre, Grimsby, North East Lincolnshire DN31 1ED, United Kingdom Unsubscribe Manage preferences