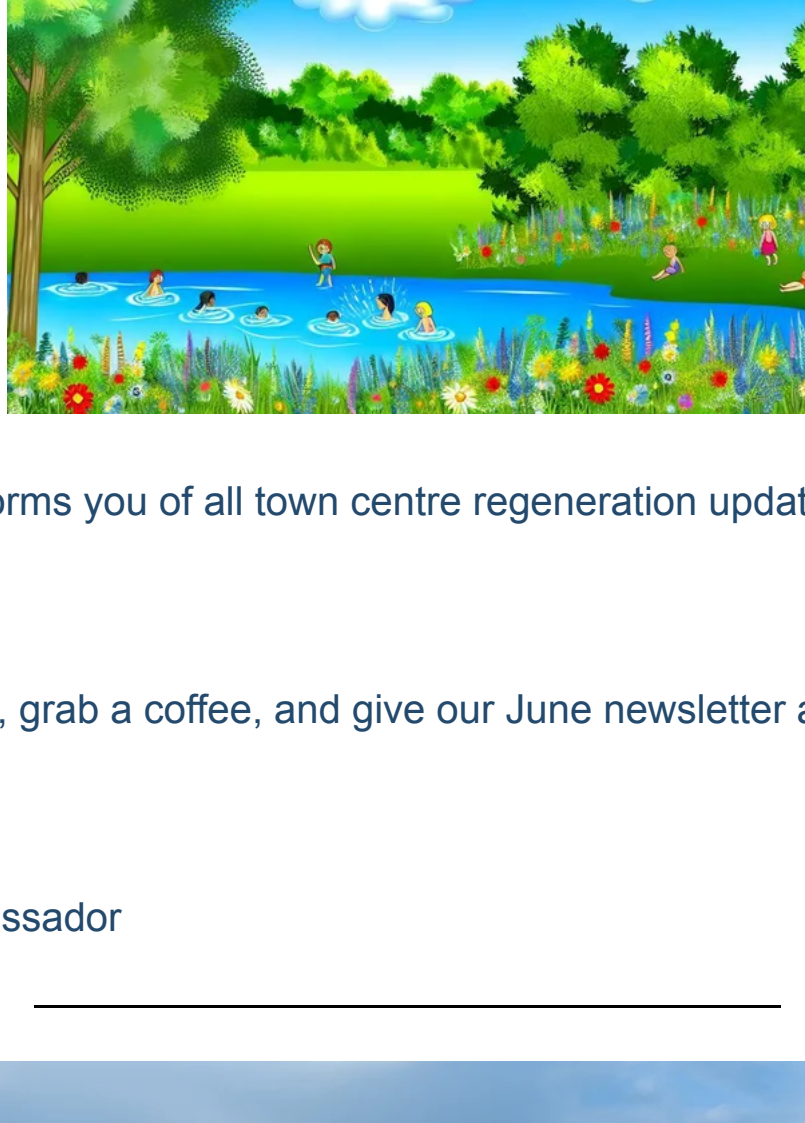


This Months Town Centre News.

Hello ,

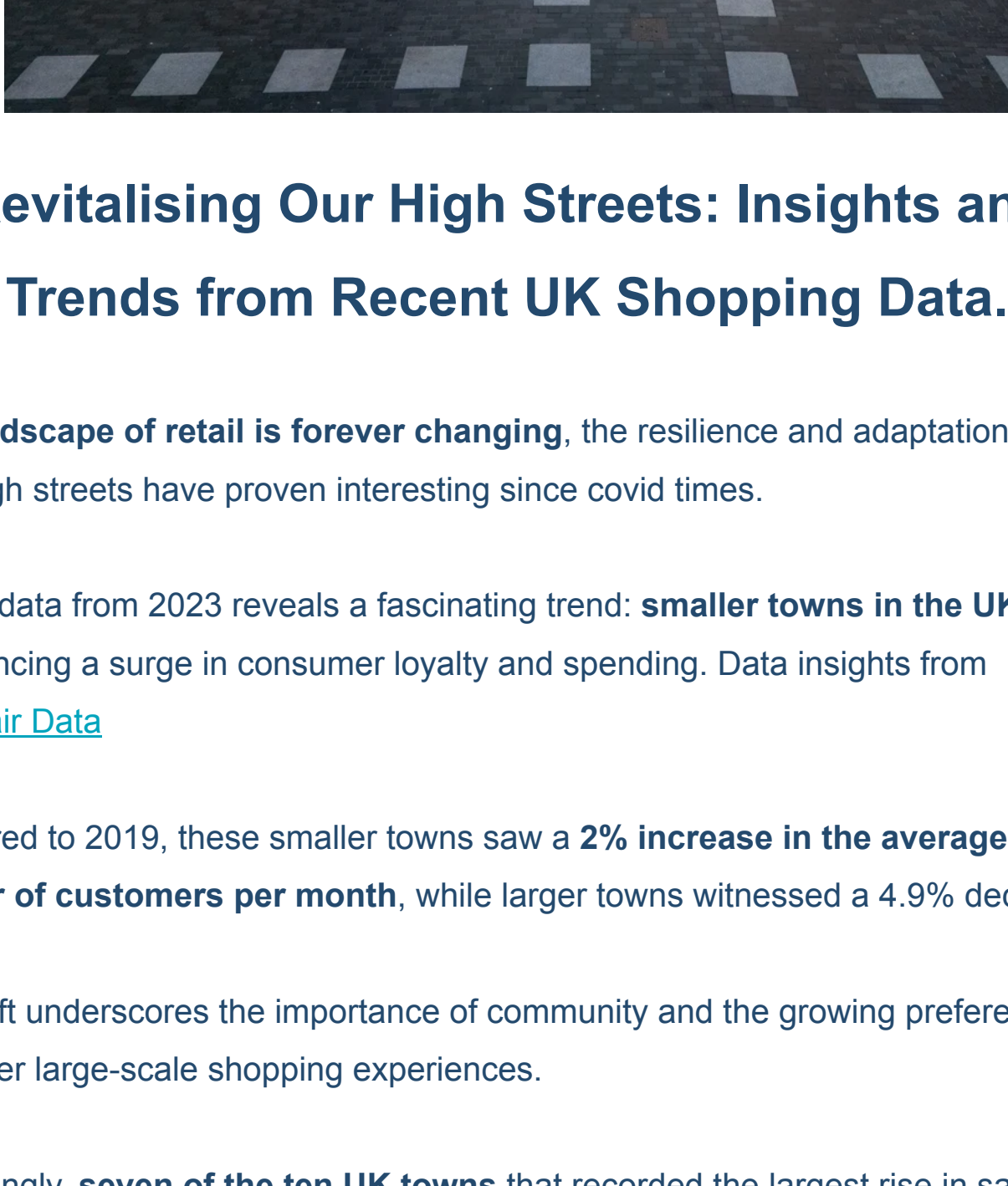
Welcome to this month's 2025 Group newsletter.



This newsletter informs you of all town centre regeneration updates, events and good news stories.

So, take a moment, grab a coffee, and give our June newsletter a read.

Jose Stewart
Town Centre Ambassador



Revitalising Our High Streets: Insights and Trends from Recent UK Shopping Data.

The **landscape of retail is forever changing**, the resilience and adaptation of our local high streets have proven interesting since covid times.

Recent data from 2023 reveals a fascinating trend: **smaller towns in the UK** are experiencing a surge in consumer loyalty and spending. Data insights from [Beaclar Data](#)

Compared to 2019, these smaller towns saw a **2% increase in the average number of customers per month**, while larger towns witnessed a 4.9% decline.

This shift underscores the importance of community and the growing preference for local over large-scale shopping experiences.

Interestingly, **seven of the ten UK towns** that recorded the largest rise in sales between 2019 and 2023 were the smallest towns.

This suggests that when towns offer a diverse blend of services and retail options—incorporating key sectors like leisure, food, and retail—they are more likely to succeed and attract steady foot traffic.

Moreover, despite the rise of e-commerce, physical stores remain the cornerstone of retail, with 75% of all retail sales still conducted in-store. This statistic emphasises that online shopping hasn't replaced the need for physical retail spaces; instead, it highlights the importance of a balanced retail approach that includes both online and in-person shopping experiences.

These insights suggest that the key to revitalising our high streets lies in embracing diversity in retail offerings and fostering a community-centric shopping environment.

By supporting local businesses and promoting a mix of uses, towns can enhance their appeal and vibrancy, ensuring they remain central hubs of activity and commerce.

The 2025 Group have a unique opportunity to influence the future of our town centre, by engaging with our local community and promoting the positive things that are happening in our town centres.

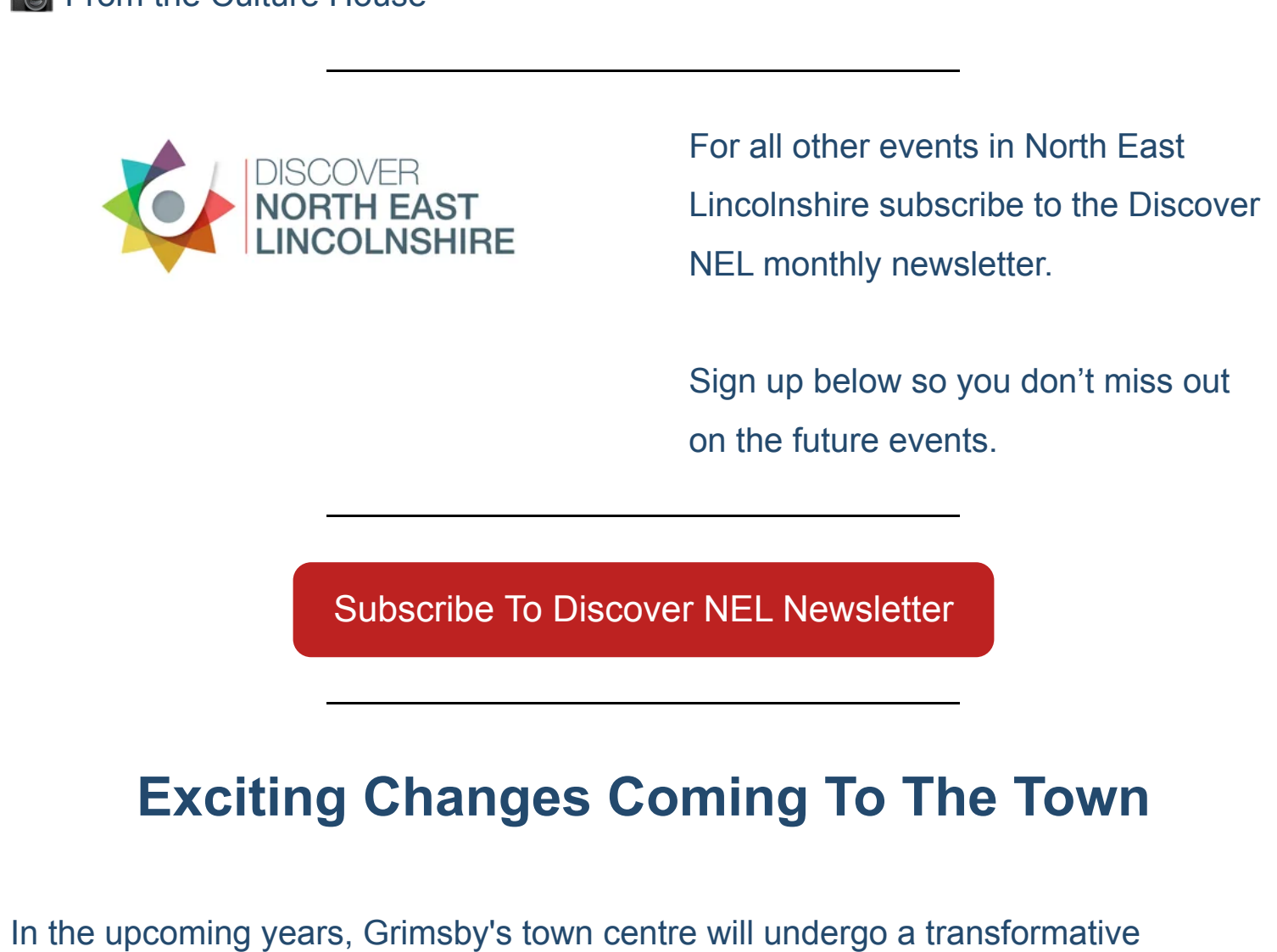
I recently shared a post about shopping local and not on Amazon, you can read it [here](#).

What do you think?

Join the Conversation: Please feel free to send me an email to discuss your ideas. Just click on the link below and share your thoughts.

Share Your Thoughts

Town Centre June Events

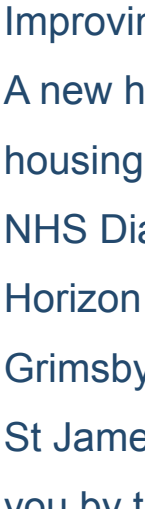


What's Happening in the Town Centre:

Our Activities Co-ordinator Steve Rusling has created a dedicated page on our website for all town centre events.

Visit the page [here](#) to find out what is GOING ON!

 From the Culture House



DISCOVER
NORTH EAST
LINCOLNSHIRE

For all other events in North East Lincolnshire subscribe to the Discover NEL monthly newsletter.

Sign up below so you don't miss out on the future events.

Subscribe To Discover NEL Newsletter

Exciting Changes Coming To The Town

In the upcoming years, Grimsby's town centre will undergo a transformative makeover.

Some of the regenerations projects news have been updated so please visit our website by clicking on the button below.

Several exciting projects are set to materialise between now and into 2026.

- Changing Freshney Place into a mixed retail and leisure space with parkway cinemas to provide a 5-screen cinema, additional leisure activities, retail space, a new market hall, and food/beverage options.
- Creation of a new, green, public space at Riverhead Square, which has already been started and soon to be finished.
- Improving cycle/pedestrian routes in the town centre.
- A new housing complex, providing high quality, energy efficient, town centre housing.
- NHS Diagnostic Centre.
- Horizon Youth Zone
- Grimsby Projekt Renewable (a learning/leisure container installation)
- St James House which will become a business hub, and is being brought to you by the E-Factor Group
- An Organisation called "Care" will be taking over the Royal Bank of Scotland building this building will become the Care Community Hub.
- Lots more town centre family friendly events.
- Many of the shop fronts on Victoria Street have or are going to receive a makeover.

To keep up to date on the projects, visit our website by clicking on the button below.

Visit Regeneration Projects

Grimsby Town Centre Regeneration Event

Join us at **Grimsby Town Hall** for our next event focused on the regeneration of Grimsby Town Centre.

We have got a great town centre regeneration event for you on the Wednesday the 5th of June.

Sooooooo many great things to share with you.

Opportunities will be available for you to share your ideas and thoughts on the events you would like to see in the town centre.

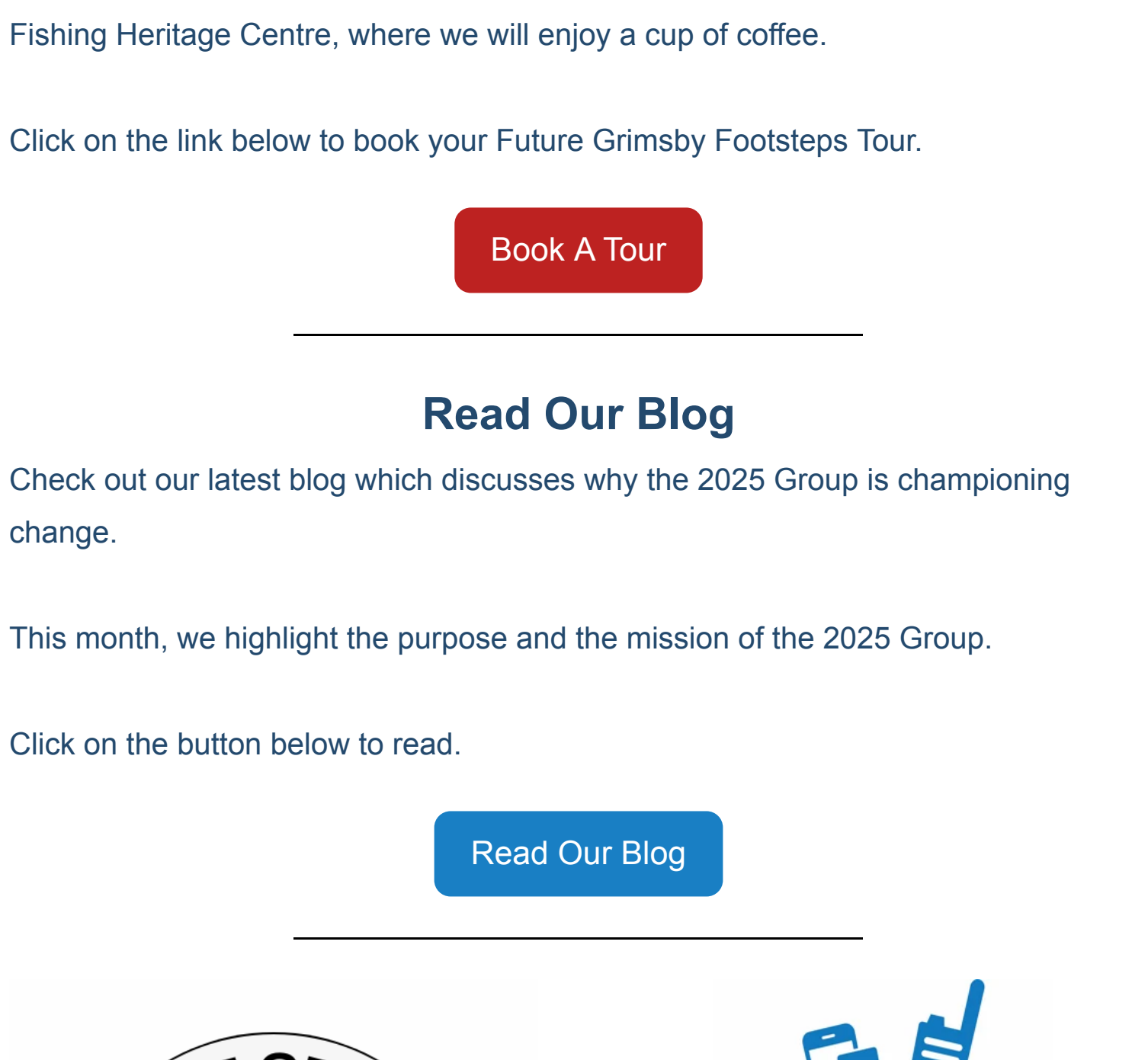
See you there!

Date: Wednesday 5th June 2024
Time: 17:30 - 20:00

Don't miss out on this opportunity to be a part of the positive changes happening in Grimsby.

Food and Drinks will be included. *Please inform us of any food preferences and allergies.

Book Here



Future Grimsby Footsteps Tours

Future Grimsby Footsteps Tours:

Join us on a visionary tour of Grimsby's town centre, where we will showcase the future sites and plans for the regeneration projects that will transform our town centre.

This walking tour will highlight upcoming developments like the mixed retail and leisure conversion at Freshney Place, the green space seating area of Riverhead Square, and the introduction of innovative spaces such as the NHS Diagnostic Centre and Horizon Youth Zone.

Although visible changes are just beginning, with only the youth zone and diagnostic centre currently underway, this tour will provide a glimpse into the future, explaining how each project will contribute to turning our town centre into a thriving community hub.

It's not just about retail anymore; it's about creating a town centre where the community can come together.

Join us to see where and how these changes will unfold, making Grimsby a better place to live, work, and play.

We will start at St James Square and finish the tour at Projekt Renewable at the Fishing Heritage Centre, where we will enjoy a cup of coffee.

Click on the link below to book your Future Grimsby Footsteps Tour.

Book A Tour

Read Our Blog

Check out our latest blog which discusses why the 2025 Group is championing change.

This month, we highlight the purpose and the mission of the 2025 Group.

Click on the button below to read.

Read Our Blog



Join The 2025 Group

The 2025 Group is a project set up by Grimsby Retailers in Partnership CIC.

The "2025 Prosperity" is funded by the UK Shared Prosperity Fund. (UKSPF) and is a central pillar of the UK government's ambitious Levelling Up agenda.

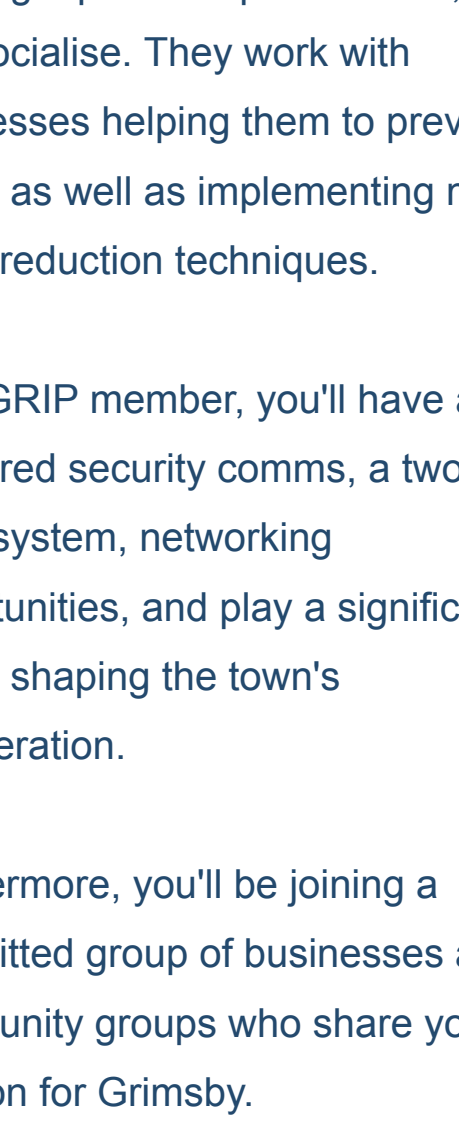
The group embodies the ambitious vision laid out by North East Lincolnshire Council for our town's forthcoming regeneration transformation.

With the anticipated completion of most of the regeneration projects during 2026, this group is dedicated to being an active pillar of support and advocacy for the town centre's transformation.

We aim to champion and elevate every phase of the town's development journey.

We are looking for people from the town centre business community to become 2025 Group Town Centre Champions.

If you are interested in joining the 2025 Group and being "part of the positive" initiative just complete this [form](#) and I will be in touch to arrange a chat over a coffee.



Become a GRIP Member

Grimsby Retailers In Partnership (GRIP) is the town centre's Business Crime Reduction Partnership. Working closely with the business community, Humberside Police and North East Lincolnshire Council the organisation deals with issues of crime and disorder within the main shopping area of the town centre.

GRIP's aim is to maintain a safe, economically vibrant town centre, creating a pleasant place to live, work and socialise. They work with businesses helping them to prevent crime, as well as implementing many crime reduction techniques.

As a GRIP member, you'll have access to shared security commms, a two way radio system, networking opportunities, and play a significant role in shaping the town's regeneration.

Furthermore, you'll be joining a committed group of businesses and community groups who share your passion for Grimsby.

If you are interested in joining GRIP CIC please get in touch and we will come meet with you to discuss how you can join. Get in touch [here](#)

Funding and Training Opportunities For Town Centre Businesses and Community Organisations.

Business Boost

A new support programme is available. Business Boost is a fully funded business support programme designed to help those in Retail, Hospitality and Leisure achieve their business ambitions.

Your Business Boost is open to anyone who owns, or works for, a business in the Retail, Hospitality and Leisure sectors in North East Lincolnshire.

You'll need to have less than 5 full-time permanent employees – but you might have a workforce bigger that is made up of casual staff; or you might be a sole trader.

To find out more please contact guy@codalliang.co.uk

Activation and Community Engagement Fund

Did you know there is a grant scheme available in the town centre. This grant serves as an exciting opportunity to bring unused properties back to life and "activate" the heart of our community.

Options range from temporary art installations to create buzz and beautify spaces, to capital grants for renovations that can transform dormant buildings into spaces for alternative uses.

There's also support for community-led schemes that resonate with our local values.

If you're interested in applying, there's more information on the [InvestNEL website](#), or sent an [email](#) for more information.

E-Factor Support

Advice and support available. Through years of experience, E-Factor know that every business is different, but they also know how useful it is to have an objective, confidential and experienced Advisor listen to what your business needs and then actually help you do something about it.

If you are needing any support with your business then visit the E-Factor [website](#)