2025 Group Newsletter

This Months Grimsby Town Centre News.

Hello ,

Welcome to this month's 2025 Group newsletter.

It's been an exciting month with plenty happening in the town centre!

We hosted a street food fair, thanks to Steve Rusling, our Activities Co-ordinator, and Wayne Russell from Grimsby & Clee Eats. The event brought **fantastic food and community spirit** to our streets.

Some shop windows along Victoria Street were beautifully decorated for Halloween, and Steve organised a **pumpkin trail** for families to enjoy—a real fun activity for our town centre!

The Riverhead units and Imperial House have recently been **sold,** and we're eager to see the future of these sites.

Plus, the scaffolding has come down on the stunning **Argos building**. It would be wonderful to see this iconic building in use once again.

Enjoy this month's newsletter!

Grab a coffee and feel free to share your thoughts and ideas with me—I'd love to hear them.

Jose Stewart
Town Centre Ambassador

The Town Centre: More Than Just Shopping

The town centre and the high street has always been more than just a place to shop—it's where our **community comes together.**

Over the years, our town centre has evolved, adapting to new trends, technologies, and challenges. But one thing should remain constant: its role as the **beating heart of our community.**

Many of us can remember **Saturdays spent in the town centre**, meeting friends and family. Yet, with the rise of online shopping and the shift to digital communication, those days seem less frequent.

Today, the town centre and high street is at a turning point, and **transformation is essential** to secure its future as a space that truly serves the people.

Our town centre and high street should inspire social connections. **Loneliness can seriously impact health**, especially for older generations and those working from home.

The town centre and high street can offer opportunities for **spontaneous social interactions**—whether it's a chat over coffee, a friendly exchange with a shopkeeper, or joining in community events.

The photo below captures a wonderful group of ladies from our local community who gather every Tuesday at St James Hotel to enjoy coffee, cake, and a good catch-up with friends.

Health and Wellbeing

The town centre and high street needs to become a place where we connect, support local businesses and residents, and even access essential health services.

Projects like **Grimsby's NHS Community Diagnostic Centre, the CARE Community Hub,** and **Horizon Youth Zone** opening in October 2025 are redefining what our town centre can offer.

They're bringing **vital health and wellbeing resources** right to the heart of our town centre, ensuring that it serves not just as a place of commerce but as a space that nurtures health and well-being for all age groups.

Green Spaces

We're seeing **more green spaces** emerge in the town centre, creating areas where people can gather, relax, and enjoy the outdoors.

These additions reflect how the town centre is evolving into a welcoming space, inviting people to meet, chat, and unwind amidst **colourful flowers and greenery.**

Victoria Street has recently become much greener, with the large green ground-standing planters filled with plants and flowers, hanging baskets on streetlights, and the crow's nest displays **full of green foliage.**

Riverhead Square has also transformed into a relaxing green space—perfect for **meeting friends, enjoying lunch, or simply taking a break.** This area will also serve as a venue for various community events.

Positive Steps Towards a Safer Town Centre

Grimsby Town Centre has seen enhanced efforts to tackle crime and anti-social behaviour, making our town centre safer for businesses and our residents who are using the town centre.

The latest Operation Mastery enforcement operation **saw one individual arrested on suspicion of a serious crime**, alongside the issuance of seven Fixed Penalty Notices (FPNs) for breaching Public Space Protection Orders (PSPOs).

This joint town centre initiative involves Humberside Police, North East Lincolnshire Council's ASB team, Environmental Enforcement (WISE), Equans Civil Enforcement Officers, CCTV, Stagecoach, and addiction charity We Are With You. The **2025 Group** also supports these days.

During the operation, teams actively patrolled, using resources like the town's Tannoy system to deter anti-social behaviour while offering support to those in need.

Now in its eighth iteration, **Operation Mastery** is fostering a safer, more welcoming atmosphere in Grimsby's town centre.

The days of action are a fantastic way to ensure Grimsby remains a great place to live, work, and visit.

The town centre now benefits from increased **enforcement activity,** with officers dedicating more time to managing issues like cycling through pedestrianised areas on Victoria Street and littering.

As the darker evenings set in, the **safer street ambassadors** will also be on hand to support those using the town centre from Thursday to Saturday evenings, offering escorts to buses and taxis and other support when needed.

The town centres journey is ongoing, and together, we can continue shaping it to meet the needs of everyone who calls this town home.

Together we can do great things, together we can **"Be Part Of The Positive"**

The Future of Grimsby's Town Centre

Grimsby's town centre is on the brink of an exciting transformation.

By embracing a community-led approach, we can ensure that this transformation is inclusive, sustainable, and beneficial for all.

The growing momentum behind rejuvenating our town centre underlines the commitment to a brighter, more vibrant future for our town centre, Victoria Street, and beyond.

Thank you for joining us on this journey.

Join the Conversation: Please feel free to send me an email to discuss your ideas.

Just click on the link below and share your thoughts.

Share Your Thoughts

Town Centre Regeneration Projects

Town Centre Regeneration Updates

Exciting regeneration projects are transforming our town centre!

Over the last month, we've received great updates on several key developments.

Here's what's in store for Grimsby:

- **Transport Hub** – A new transport hub is set to improve connectivity in the town centre.
- **Keepmoat Housing Development** – High-quality, energy-efficient homes near the Horizon Youth Zone will provide more town-centre living options.
- **Freshney Place Leisure Scheme** – A mixed-use space featuring Parkway Cinema's new 5-screen theatre, leisure activities, retail spaces, a modern market hall, and new food and drink options.
- **Riverhead Square Green Space** – A welcoming, nearly completed green space at Riverhead Square for everyone to enjoy.
- **NHS Diagnostic Centre** – Bringing advanced health services to our community.
- **Horizon Youth Zone** – A state-of-the-art youth facility for young people in Grimsby.
- **Projekt Renewable** – An innovative learning and leisure space featuring container installations.
- **St James House** – Set to become a business hub, led by the E-Factor Group.
- **CARE Community Hub** – Located in the former Royal Bank of Scotland building, this hub will provide essential community services.
- **Victoria Street Makeover** – A fresh, well-deserved facelift for this important street.
- **Our Big Picture** – A significant renovation is coming to Bethlehem Street's cultural space.

We're committed to keeping you informed on these developments and other good news stories.

For the latest updates, visit our **2025 Group regeneration page**—just click the button below!

Visit Regeneration Projects

Town Centre November Events

What Events Are Happening in the Town Centre:

Our Activities Co-ordinator Steve Rusling has created a dedicated page on our website for all town centre events.

Visit the page here to find out what is **GOING ON!**

The highlight of the year will be the Christmas light switch on at the **Great Grimsby Christmas Festival on Saturday the 23rd of November. 12PM to 7PM**

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Sign up below so you don't miss out on future events in North East Lincolnshire..

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2025 Group Regeneration Event & Film Launch

📅 **Tuesday, 19th November**
🕒 **17:30 - 20:00**
📍 **Grimsby Town Hall**

Join us for an inspiring evening celebrating the ongoing transformation of Grimsby's town centre!

Join us at Grimsby Town Hall for the latest updates on town centre regeneration projects, upcoming events, and success stories.

We're also excited to l**aunch the 2025 Group's exclusive Feel-Good Short Film,** created by local filmmakers Micky Parsons and Alex Thompson of Rise Film.

This is a celebration of Grimsby Towns future and a fantastic opportunity to connect with those driving positive change.

Join us and be a part of this exciting journey!

⚠️ **Only a few tickets left!**

Book Your Ticket Now

Town Centre Community Heroes

This month, we're celebrating Eden Mobility as our town centre community heroes.

Located on Victoria Street, Eden Mobility offers a wide range of products and services, including mobility scooters, stairlifts, rise-and-recline chairs, bathroom adaptations, and everyday living aids.

Eden Mobility's **Store Manager, Jamie Dawso**n, has been nominated as a town centre hero for the outstanding community support he provides.

For over 10 years, **Eden Mobility** has hosted a weekly coffee morning, bringing together around 14 customers every Wednesday in their store.

One regular attendee, **Malcolm,** has been coming for a decade. Living alone, he values the friendship and sense of community these gatherings provide. **"The people here have become friends,"** he shared.

Longtime attendees like **Malcolm, Sandra, Ken, Margaret, and Pam** have formed lasting connections, making the coffee mornings a true community staple.

If a regular attendee is absent, Jamie makes a point to call and check in on them, demonstrating genuine care for his customers.

Themed events are also held, with the next coffee morning dedicated to supporting the **Royal British Legion.** Last year, they raised £112 for the cause.

These coffee mornings are open to everyone—even those who aren't current customers.

Jamie's efforts at Eden Mobility are a reminder that the high street is more than a place for shopping; it's a community space where people can come together and combat loneliness and build lasting friendships.

Next month our town centre heroes will be the Top Town Market Traders.

Read Our Blog

Check out our blog which discusses: **Why our town centre is an important place for our community.**

Click on the button below to read.

Read Our Blog

Join The 2025 Group

The 2025 Group is a project set up by Grimsby Retailers in Partnership CIC.

The "2025 Group" is funded by the UK Shared Prosperity Fund. (*UKSPF*) and is a central pillar of the UK government's ambitious Levelling Up agenda.

The group embodies the ambitious vision laid out by North East Lincolnshire Council for our town's forthcoming regeneration transformation.

With the anticipated completion of most of the regeneration projects during 2026, this group is dedicated to being an active pillar of support and advocacy for the town centre's transformation.

We aim to champion and elevate every phase of the town's development journey.

We are looking for people from the town centre business community to become 2025 Group Town Centre Champions.

If you are interested in joining the 2025 Group and being "part of the positive" initiative just complete this form and I will be in touch to arrange a chat over a coffee.

Become a GRIP Member

Grimsby Retailers In Partnership (GRIP) is the town centre's Business Crime Reduction Partnership. Working closely with the business community, Humberside Police and North East Lincolnshire Council the organisation deals with issues of crime and disorder within the main shopping area of the town centre.

GRIP's aim is to maintain a safe, economically vibrant town centre, creating a pleasant place to live, work and socialise. They work with businesses helping them to prevent crime, as well as implementing many crime reduction techniques.

As a GRIP member, you'll have access to shared security comms, a two way radio system, networking opportunities, and play a significant role in shaping the town's regeneration.

Furthermore, you'll be joining a committed group of businesses and community groups who share your passion for Grimsby.

If you are interested in joining GRIP CIC please get in touch and we will come meet with you to discuss how you can join. Get in touch here

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Funding and Training Opportunities For Town Centre Businesses and Community Organisations.

Business Boost

Business Boost is a fully funded business support programme designed to help those in Retail, Hospitality and Leisure achieve their business ambitions.

Your Business Boost is

Activation and Community Engagement Fund

Did you know there is a grant scheme available in the town centre. This grant serves as an exciting opportunity to bring unused properties back to life and

E-Factor Support

Advice and support available. Through years of experience, E-Factor know that every business is different, but they also know how useful it is to have an objective, confidential and experienced Advisor open to anyone who owns, or works for, a business in the Retail, Hospitality and Leisure sectors in North East Lincolnshire.

You'll need to have less than 5 full-time permanent employees – but you might have a workforce bigger that is made up of casual staff; or you might be a sole trader.

The Business Boost team have recently added some workshops for November. You can find out more here

To find out more please contact guy@cdiallience.co.uk

"activate" the heart of our community.

Options range from temporary art installations to create buzz and beautify spaces, to capital grants for renovations that can transform dormant buildings into spaces for alternative uses.

There's also support for community-led schemes that resonate with our local values.

If you're interested in applying, there's more information on the InvestNEL website or sent an email for more information.

listen to what your business needs and then actually help you do something about it.

If you are needing any support with your business then visit the E-Factor website

Are You Following Our Social Media Pages?

Click on the icons to follow our social media pages, we post daily content on our social media pages, keeping you updated on all the latest town centre news.

Not on social media? No worries just visit our website for all the latest news.

Please feel free to share our newsletter with your work colleagues.

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