2025 Group Newsletter

This Months Grimsby Town Centre News.

Hello ,

Welcome to this month's 2025 Group newsletter.

The months are going so quickly, I write one newsletter and before I know it I am writing the next one.

Lots of brilliant things going on in our town centre right now.

So, take a moment, grab a coffee, and give our October newsletter a read.

Jose Stewart
Town Centre Ambassador

Victoria Street - Change is Happening!

🌈 Colour Comes to Victoria Street!

We heard your feedback! You told us that Victoria Street felt grey, a bit lifeless, and that you didn’t always feel safe. Well, we listened, and we’re excited to share some bright news!

In partnership with North East Lincolnshire Council and through the Green Spaces Fund, we’ve brought some much-needed colour to liven up Victoria Street and give us all a brighter experience when visiting the town centre.

Let’s Talk Colour

First up – those old faded banners on the lampposts? They’ve been replaced with fresh new ones featuring the 2025 Group logo and the Love Grimsby brand. The vibrant colours were chosen to make sure they stand out and bring a bit of life to the street.

We’ve also filled the large green planters filled with colourful flowers. Picture greens, reds, yellows, and purples, all brought to you by the award-winning Grimsby in Bloom team, who recently bagged a silver medal! 🌸🌼

You might have noticed a few of the trees in the larger planters looking a little tired – but don’t worry! Grimsby in Bloom assures us that with a little TLC, these trees will bounce back to life soon. All is not lost – good news for the greenery!

What’s Coming Next?

In early October, even more planting will take place. If you’ve spotted the crows’ nests on the lampposts, those will soon be filled with green plants and flowers. Plus, extra planters will be added to the lampposts themselves, bringing even more bursts of colour to Victoria Street. 🌿

All the planting will be maintained by Grimsby in Bloom, with seasonal changes so there’ll always be something fresh to enjoy as the seasons shift.

And we're not stopping there! Soon, new festoon lighting will be installed along Victoria Street and the side streets. These colourful lights will bring not just brightness but also help improve visibility and safety. Well-lit areas are proven to reduce crime and anti-social behaviour, creating a safer, more welcoming environment for everyone.

On the Topic of Safety…

We've made significant strides to address safety concerns on Victoria Street. Thanks to the introduction of Public Space Protection Orders (PSPOs), we've seen real improvements in reducing anti-social behaviour (ASB) in the town centre.

From my daily visits, I can genuinely feel a difference – the atmosphere is much more relaxed, and people seem to feel safer, especially during busy shopping hours and in the evenings.

Local businesses have also noticed the change. Many staff members, especially those working late, have commented on how reassured they feel with the regular presence of Safer Street Ambassadors and police officers.

These measures, along with action days, have helped create a greater sense of security, making Victoria Street a safer place for all.

Together we can do great things, together we can **"Be Part Of The Positive"**

The Future of Grimsby's Town Centre

Grimsby's town centre is on the brink of an exciting transformation.

By embracing a community-led approach, we can ensure that this transformation is inclusive, sustainable, and beneficial for all.

The growing momentum behind rejuvenating our town centre underlines the commitment to a brighter, more vibrant future for our town centre, Victoria Street, and beyond.

Thank you for joining us on this journey.

Join the Conversation: Please feel free to send me an email to discuss your ideas.

Just click on the link below and share your thoughts.

Share Your Thoughts

Town Centre Regeneration Projects

Town Centre Regeneration Updates

Many of the exciting regeneration projects are now underway.

In the last few weeks we have heard more great news regarding large regeneration projects coming to our town.

They have been added to our list below:

Several exciting projects are set to materialise between now and into 2026.

- A Transport Hub in 2025 coming to our town centre.
- A new housing complex, from Keepmoat providing high quality, energy efficient, town centre housing next to Horizon Youth Zone.
- Changing Freshney Place into a mixed retail and leisure space with parkway cinemas to provide a 5-screen cinema, additional leisure activities, retail space, a new market hall, and food/beverage options.
- Creation of a new, green, public space at Riverhead Square, which is nearly completed.
- NHS Diagnostic Centre.
- Horizon Youth Zone
- Grimsby Projekt Renewable (a learning/leisure container installation)
- St James House which will become a business hub, and is being brought to you by the E-Factor Group
- An Organisation called "Care" will be taking over the Royal Bank of Scotland building this building will become the Care Community Hub.
- Lots more town centre family friendly events.
- Victoria Street is getting a well deserved makeover.
- Our Big Picture on Bethlehem Street has a big renovation project impending.

We update the 2025 Group regeneration page monthly so please visit our website by clicking on the button below for the latest news.

To keep up to date on the projects, visit our website by clicking on the button below.

Visit Regeneration Projects

Town Centre October Events

What's Happening in the Town Centre:

Our Activities Co-ordinator Steve Rusling has created a dedicated page on our website for all town centre events.

Visit the page here to find out what is GOING ON!

📸 From the Culture House

DISCOVER NORTH EAST LINCOLNSHIRE

For all other events in North East Lincolnshire subscribe to the Discover North East Lincolnshire monthly newsletter.

Sign up below so you don't miss out on future events in North East Lincolnshire..

Subscribe To Newsletter

2025 Group Regeneration Event & Film Launch

📅 Tuesday, 19th November
🕒 17:30 - 20:00
📍 Grimsby Town Hall

Join us for an inspiring evening celebrating the ongoing transformation of Grimsby's town centre!

Join us at Grimsby Town Hall for the latest updates on town centre regeneration projects, upcoming events, and success stories.

We're also excited to launch the 2025 Group's exclusive Feel-Good Short Film, created by local filmmakers Micky Parsons and Alex Thompson of Rise Film.

This uplifting film aims to showcase our town centre in a positive light, featuring many familiar faces from our local community.

You'll also hear about the exciting regeneration projects that are reshaping Grimsby Towns future.

From new developments and revitalised public spaces to upcoming community events, this evening will give you a front-row seat to all the good news that's happening in our town.

Learn about:
- The latest town centre regeneration projects
- Exciting upcoming events and initiatives
- Success stories from local businesses and community groups

This is a celebration of Grimsby Towns future and a fantastic opportunity to connect with those driving positive change.

Join us and be a part of this exciting journey!

⚠️ **Please note our capacity is 150 tickets and we already have 121 tickets booked, so only 29 tickets left.**

Book Your Ticket Now

Future Grimsby Footsteps Tours

Join us on a visionary tour of Grimsby's town centre, where we will showcase the future sites and plans for the regeneration projects that will transform our town centre.

This walking tour will highlight upcoming developments like the mixed retail and leisure conversion at Freshney Place, the green space seating area of Riverhead Square, and the introduction of innovative spaces such as the NHS Diagnostic Centre and Horizon Youth Zone.

Although visible changes are just beginning, with only the youth zone and diagnostic centre currently underway, this tour will provide a glimpse into the future, explaining how each project will contribute to turning our town centre into a thriving community hub.

It's not just about retail anymore; it's about creating a town centre where the community can come together.

Join us to see where and how these changes will unfold, making Grimsby a better place to live, work, and play.

We will meet at St James Hotel for a coffee and then start the tour in St James Square and finish the tour at Projekt Renewable at the Fishing Heritage Centre.

Click on the link below to book your Future Grimsby Footsteps Tour.

Book A Tour

Town Centre Community Heroes

Celebrating Our Unsung Heroes: Our Fostering Team based in Grimsby Town Centre.

Did you know that right here in our community, we have a group of incredible people who are looking to support our local children to find fostering homes locally.

They have an event coming up and they would love you to attend.

🧡 JOIN THEM FOR BRUNCH 🧡

The team are excited to share this invitation to all local businesses, charities and schools to their very first Foster Friendly Business Brunch 🍫

Why are NEL Foster Friendly Businesses important? Because they wrap support around our foster families and help to raise the profile of fostering locally which supports our mission to recruit more foster carers and enable our children to stay in their local community in loving, stable homes 🏡

The purpose of this brunch is for current and potential foster-friendly businesses to network, find out more about being a foster-friendly business and enjoy a brunch as a thank you from the NEL Fostering team 🧡

They would love you to join them!

Join them on Wednesday 30th October 2024 from 10am until 12pm at Grimsby Town Football Club, Blundell Park, Cleethorpes.

Please let them know if your business can attend by emailing fosterfriendlybusiness@nelincs.gov.uk ⭐

Read Our Blog

Check out our blog which discusses: **Why parking in our town centre is an important subject!**

Click on the button below to read.

Read Our Blog

Join The 2025 Group

The 2025 Group is a project set up by Grimsby Retailers in Partnership CIC.

The "2025 Group" is funded by the UK Shared Prosperity Fund. (*UKSPF*) and is a central pillar of the UK government's ambitious Levelling Up agenda.

The group embodies the ambitious vision laid out by North East Lincolnshire Council for our town's forthcoming regeneration transformation.

With the anticipated completion of most of the regeneration projects during 2026, this group is dedicated to being an active pillar of support and advocacy for the town centre's transformation.

We aim to champion and elevate every phase of the town's development journey.

We are looking for people from the town centre business community to become 2025 Group Town Centre Champions.

If you are interested in joining the 2025 Group and being "part of the positive" initiative just complete this form and I will be in touch to arrange a chat over a coffee.

Become a GRIP Member

Grimsby Retailers In Partnership (GRIP) is the town centre's Business Crime Reduction Partnership. Working closely with the business community, Humberside Police and North East Lincolnshire Council the organisation deals with issues of crime and disorder within the main shopping area of the town centre.

GRIP's aim is to maintain a safe, economically vibrant town centre, creating a pleasant place to live, work and socialise. They work with businesses helping them to prevent crime, as well as implementing many crime reduction techniques.

As a GRIP member, you'll have access to shared security comms, a two way radio system, networking opportunities, and play a significant role in shaping the town's regeneration.

Furthermore, you'll be joining a committed group of businesses and community groups who share your passion for Grimsby.

If you are interested in joining GRIP CIC please get in touch and we will come meet with you to discuss how you can join. Get in touch here

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Funding and Training Opportunities For Town Centre Businesses and Community Organisations.

Business Boost

Business Boost is a fully funded business support programme designed to help those

Activation and Community Engagement Fund

Did you know there is a

E-Factor Support

Advice and support available. Through years of experience, E-Factor know that in Retail, Hospitality and Leisure achieve their business ambitions.

Your Business Boost is open to anyone who owns, or works for, a business in the Retail, Hospitality and Leisure sectors in North East Lincolnshire.

You'll need to have less than 5 full-time permanent employees – but you might have a workforce bigger that is made up of casual staff; or you might be a sole trader.

The Business Boost team have recently added some workshops for November. You can find out more here

To find out more please contact guy@cdiallianc e.co.uk

grant scheme available in the town centre. This grant serves as an exciting opportunity to bring unused properties back to life and "activate" the heart of our community.

Options range from temporary art installations to create buzz and beautify spaces, to capital grants for renovations that can transform dormant buildings into spaces for alternative uses.

There's also support for community-led schemes that resonate with our local values.

If you're interested in applying, there's more information on the InvestNEL website or sent an email for more information.

every business is different, but they also know how useful it is to have an objective, confidential and experienced Advisor listen to what your business needs and then actually help you do something about it.

If you are needing any support with your business then visit the E-Factor website

Are You Following Our Social Media Pages?

Click on the icons to follow our social media pages, we post daily content on our social media pages, keeping you updated on all the latest town centre news.

Not on social media? No worries just visit our website for all the latest news.

Please feel free to share our newsletter with your work colleagues.

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