2025 Group Newsletter

This Months Grimsby Town Centre News.

Hello,

Welcome to this month's 2025 Group newsletter.

This newsletter informs you of all town centre operational updates, events and good news stories.

So, take a moment, grab a coffee, and give our September newsletter a read.

Jodi Stewart
Town Centre Ambassador

Victoria Street - Change is Happening!

Exciting changes are on the horizon for Victoria Street!

We're thrilled to announce that the historic House of Fraser windows have been replaced, and new Christmas vinyls have been added, giving the street a fresh and vibrant look.

These visual updates are just the beginning of our efforts to make Victoria Street more inviting and lively for everyone.

The 2025 Group is also exploring new ways to enhance the appearance of unoccupied shops. We're discussing with landlords about installing shop gardens and adding attractive vinyls to the empty spaces.

These changes aim to create a more welcoming environment and showcase the potential of these properties.

And that's not all!

Victoria Street, will soon be blooming with new life. Plants will be added to the existing planters, and most street lights and additional planters will be placed on Cartaret street shortly.

This greening project, managed by Grimsby in Bloom, is set to be completed in September. They'll be responsible for all the planting, watering, and ongoing maintenance, ensuring the street remains colourful and inviting year-round.

There are also plans to enhance the charm of our street cafes and food venues with beautiful planters that will create attractive furniture and custom seating areas.

And to make this high street even more vibrant, new festoon lighting will be installed.

These lights, available in both coloured and plain options, will bring a much wanted glow to Victoria Street, and can be adjusted to suit different occasions.

While we celebrate these improvements, we also want to remind everyone to keep our streets clean.

The North East Lincolnshire Street Cleaning teams work hard every morning from 6 am to ensure our town looks its best.

Let's all do our part by disposing of rubbish properly, keeping Victoria Street tidy for everyone to enjoy.

We're aware of the tech trends issue currently affecting this area, and the 2025 Group, alongside Town Centre Manager Paul Cassell, is actively seeking solutions to address this.

Thanks to various funding sources, we're on track to see even more fantastic improvements over the next 12 months.

Stay tuned for updates, and thank you for your support in making our town centre a beautiful and welcoming place!

Together we can do great things, together we can **"Be Part Of The Positive"**

Addressing Safety and Inclusivity

To create a safe and welcoming environment, when visiting the town centre North East Lincolnshire Council is addressing issues like anti-social behaviour, homelessness, and substance drinking.

Enhanced CCTV and a dedicated control centre ensure that activities are monitored, and quick responses can be made to any incidents.

Safer Street Ambassadors patrol the streets from Wednesday to Saturday evenings, offering assistance and ensuring safety for all community members.

The introduction of a warning system to encourage people or bikes not to ride through the town centre is now up and running.

You will soon see more enforcement officers on Victoria Street working with our local team centre police officers and police community support officers.

The Future of Grimsby's Town Centre

Grimsby's town centre is on the brink of an exciting transformation.

By embracing a community-led approach, we can ensure that this transformation is inclusive, sustainable, and beneficial for all.

The growing momentum behind rejuvenating our town centre underlines the importance of a brighter, more vibrant future for our town centre. Victoria Street, and beyond.

Thank you for joining us on this journey

Join the Conversation: Please feel free to send me an email to discuss your ideas.

Just click on the link below and share your thoughts.

Share Your Thoughts

Town Centre Regeneration Projects

Many of the exciting regeneration projects are now underway.

There's some fantastic news coming about another major project in our town centre! I'm particularly excited about this one, and I can't wait to share all the details with you.

Stay tuned and keep an eye out for the big announcement tomorrow from North East Lincolnshire Council – you won't want to miss it!

We update the 2025 Group regeneration page monthly so please visit our website by clicking on the button below for the latest news.

Several exciting projects are set to materialise between now and into 2026.

- Changing Frontiers Place into a mixed retail and leisure space with pathway improvements, a new entrance to Freshwell Shopping Centre entrance, retail spaces, a new market hall, and food/beverage options.
- Creation of a new, green, public space at Riverhead Square, which has been recently demolished and ready for the future.
- Improvements to pedestrian routes in the town centre.
- A new housing scheme, promoting high quality, energy efficient, town centre housing.
- NHS Diagnostic Centre.
- Grimsby Institute.
- Grimsby Prison Renovation a learning/leisure container installation.
- St. James House which will become a business hub, and is being brought to you by the 5 Factory Group.
- An organisation called "Land" will be leasing out the Royal Bank of Scotland building, which will become the Cycle Centre Hub.
- Lots more town centre family friendly events.
- Victoria Street is getting a well deserved makeover.
- Our Big Picture on Bethlehem Street has a big renovation project impending.

To keep up to date on the projects, visit our website by clicking on the button below.

Visit Regeneration Projects

Town Centre September Events

What's Happening in the Town Centre:

Our Activities Co-ordinator Steve Rushing has created a dedicated page on our website for all town centre events.

Visit the page here to find out what is GOING ON!

📸 From the Culture House

For all other events in North East Lincolnshire subscribe to the Discover North East Lincolnshire monthly newsletter.

Sign up below so you don't miss out on what's happening in North East Lincolnshire.

Subscribe To Newsletter

2025 Group Short Film

Join Us in the Spotlight! Be Part of Grimsby's Story! 🎥

We're calling on all proud Grimsbarians to join us for an exciting opportunity! 🎟️

On Friday the 13th of September at 17:00, we're filming the final scene of a special short film highlighting our town centre in a positive light, and we need YOU to be in it!

The cast is a small crowd scene and your time will be "be part of the positive" shouted at the top of your voices.

Location: Riverhead Square, Town Centre Grimsby
Time: 17:00 - 19:00
Date: Friday 13 September
Dress: Casual clothes or company branded attire

If you're able to attend, please email me at **jstewart@2025group.com**.

Future Grimsby Frontrunner Tours

Join us on a visionary tour of Grimsby's town centre, where we will showcase the future sites and plans for the regeneration projects that will transform our town centre.

This walking tour will highlight upcoming developments like the iconic retail and leisure complex at Freshwell, the new housing developments, the Cycle Centre Hub, Spaces, and the introduction of innovative spaces such as the NHS Diagnostic Centre and Horizon Youth Zone.

Although certain changes are just beginning, with only the south cove and Kingsman Square completed so far, we will provide a glimpse into the future, outlining how each project will contribute to a vibrant and thriving town centre, ready for the future.

It's not just about retail anymore. It's about creating a town centre where the community can come together.

Join us to see where and how these changes will unfold, making Grimsby a better place to live, work, and play.

We will meet at St James Hotel for a coffee and then start the tour in St James Square and finish the tour at Frogiel Renewables at the Fishing Heritage Centre.

Click on the link below to book your Future Grimsby Frontrunner Tour.

Book A Tour

Town Centre Community Heroes

Celebrating Our Unsung Heroes: Carers Support Service in Grimsby Town Centre.

Did you know that right here in our community, we have a group of incredible people who dedicate their lives to caring for others?

These are our unpaid carers. Are true unsung heroes who provide essential support to those who cannot manage without their help.

Whether it's caring for a loved one who is ill, frail, disabled, or struggling with a mental health condition or substance misuse problem, these carers offer personal, practical, emotional, and supervisory care, often without asking for anything in return.

In our town centre, the Carers' Support Service stands as the main point of call for all carers, offering a range of free and confidential support to help them navigate their caregiving journey.

This includes both practical assistance and emotional support, ensuring carers have someone to turn to when they need it the most.

For more information about how you can support or if you are a carer in need of support, please contact the Carers' Support Service at **01472 326 000** or **info@carerssupportnelincs.com**. The Carers' Support Service is based in the Isle centre at Town Hall Square.

Read Our Blog

Check out our blog which discusses **Area Arts and Entertainment Are Shaping the High Street.**

Click on the button below to read.

Read Our Blog

Join The 2025 Group

The 2025 Group is a Partnership of the Town Centre Owners in Partnership (CIP).

The "2025 Group" is funded by the UK Shared Prosperity Fund. (UKSPF) and is a group of Town Centre Owners, governments and politicians crouding out agenda.

The group embodies the ambitious vision laid out by North East Lincolnshire Council for our town's forthcoming regeneration transformation.

With the anticipated completion of some of the regeneration projects being 2026, the group is dedicated to ensuring the town centre is a vibrant, welcoming hub for town centre transformation.

We aim to champion and remain strong phase of the town's development journey.

We are looking for people from the town centre business community to become 2025 Group Town Centre Champions.

If you are interested in joining the 2025 Group and being "part of the positive" initiative just complete this Form and we'll be in touch to arrange a chat over a coffee.

Become a GRIP Member

The Grimsby Town Centre Partnership (GRIP) is the town centre's Business Crime Reduction Partnership. Working closely with the business community, Humberside Police and North East Lincolnshire Council, the partnership deals with issues of crime and disorder within the main shopping area of the town centre.

GRIP's aim is to maintain a safer, economically vibrant town centre, creating a pleasant place to live, work and visit. We want to help our businesses training them to prevent crime, as well as implementing many crime reduction techniques.

As a GRIP member, you'll have access to shared security cameras, a two way radio system, networking opportunities, and the significant role in shaping the town's regeneration.

Furthermore, you'll be joining a committed group of businesses and community groups who share your passion for Grimsby.

If you are interested in joining GRIP CIC please get in touch and we will come meet with you to discuss how you can join. Talk to Jacob here

Funding and Training Opportunities For Town Centre Businesses and Community Organisations.

Business Boost

Business Boost is a fully funded business support programme designed to help those in North East Lincolnshire and Lincoln achieve their business ambitions.

Their Business Boost is open to anyone who starts, or works for, a business in North East Lincolnshire, and Lincoln and focuses a North East Lincolnshire.

Don't need to have been Boot 5 full time, permanent employees. Boost is for businesses in workforce bigger that a made up of casual staff or you might be a sole trader.

The Business Boost team have recently added some new workshops. You can book here.

To find out more contact the Boost team at info@boostbusiness.co.uk

Activation and Community Engagement Fund

Did you know there is a fund available to support in the town centre. This good service is an exciting opportunity for long unused properties, to be "Activated" "activated" the heart of our community.

Options range from temporary art installations to make local and beautify spaces, to pop up goods for innovations that can transition into permanent business spaces for alternative uses.

There's also support for community activities that resonate with our local values.

If you're interested in applying, there's more information on the Investment website, or contact the team for more information.

E.Factor Support

Across the Humber region, there's a wealth of expertise. E.Factor knows that business can be lonely, difficult, but they also know how useful it is to have an objective, confidential and supportive sounding board to what your business needs and ideas are. Book an hour of consulting about it.

If you are needing any support with your business, contact the E.Factor website.

Are You Following Our Social Media Pages?

Click on the icons to follow our social media pages, so you stay curated on our social media pages, keeping you updated on all the latest town centre news.

New on social media? No worries, visit our website for all the latest news.

Please feel free to share our newsletter with your work colleagues.
Did someone forward this email? – Become a subscriber

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Funded by
UK Government

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